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Personal Knowledge Management PMI-PDX Keynote

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Knowledge Management

- Peter Drucker credited with coining the phrase “knowledge worker”
- “Knowledge Management” Coined in the early 90’s
- Managing a collection of knowledge
- Consists of “hard facts” and employee knowledge



Types

- Explicit/Codified
- Tacit/Un-codified
- Declarative or factual
- Procedural or “how to”
- Abstract (applied to a variety of areas)
- Specific (applied to a particular area)



Tacit or Un-codified Knowledge

Often difficult to capture

Transferred generally through social processes/interaction

(e.g. conversation, mentoring, intuition, observation, experience, “know how”)



“Knowledge is of two kinds. We know a subject ourselves, or we know where we can find information on it.”

Samuel Johnson (1709 - 1784), quoted in Boswell's Life of Johnson



Personal Knowledge Management (PKM)

- Coined in the late 90's
- A portion of overall KM
- Collect
- Process
- Store
- Retrieve



PMBOK and PKM

In which process group would PKM fall?

Initiating?

Planning?

Executing?

M&C'ing?

Closing?



Yes, all of them.



PKM Process Groups

Retrieve

Store

Share

Utilize

Collect

Process



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PKM Process Groups

The processes in action...

Volunteers?



PKM Exercise

Volunteers:

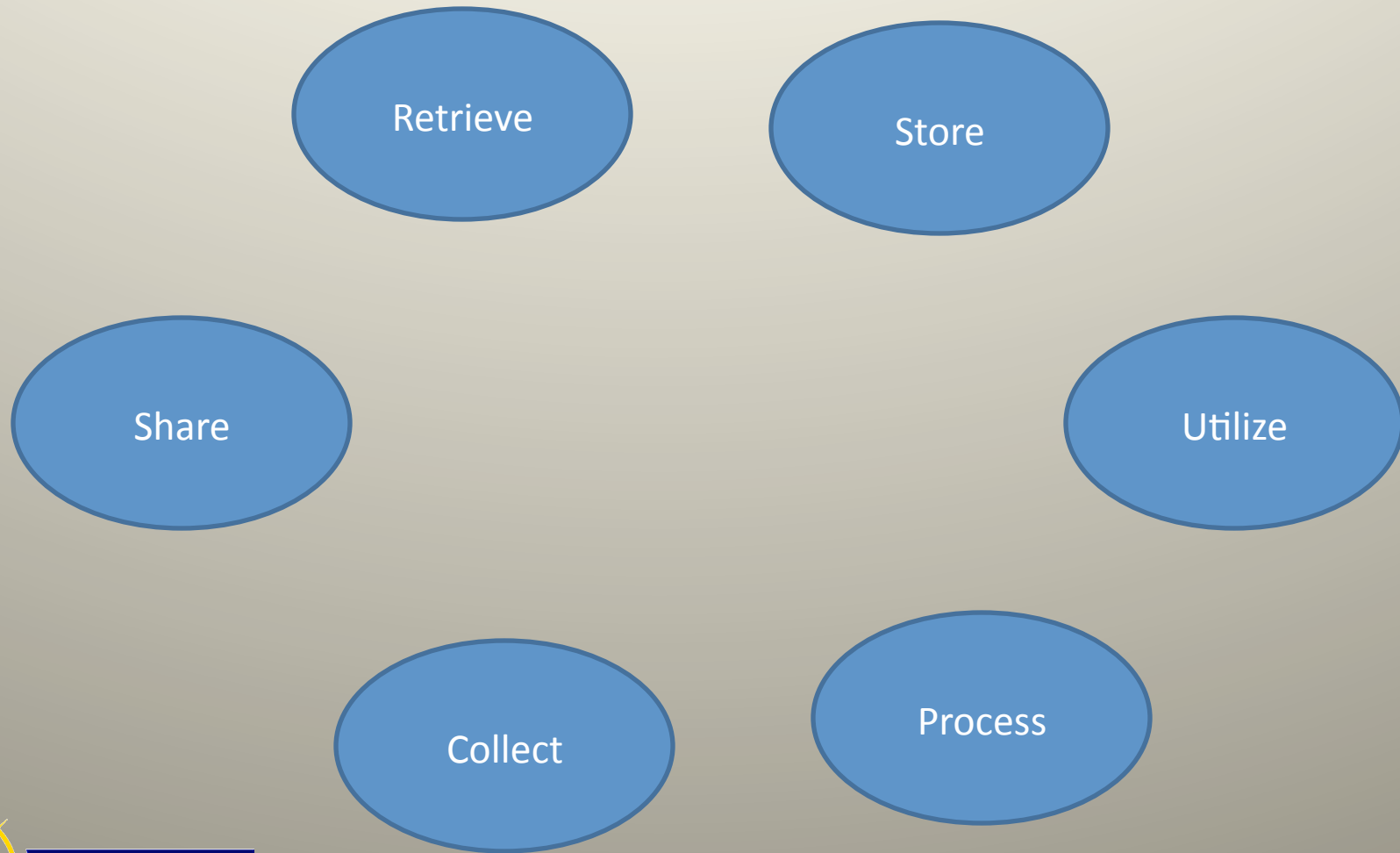
Learn everyone's name

Have each share one fact with the group
(no, it doesn't matter what it is)

Select one fact (you did not know) to share



PKM Processes





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YouTube

Did You Know? 3.0 (Official Video) -2009 Edition

 Replay



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Information

Overload or Filtering Problem?



Information

knowledge obtained from investigation,
study or instruction



Knowledge

the fact or condition of knowing something with familiarity gained through experience or association



Information \neq Personal Knowledge

Information



PK



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Free Information Sources

PMI Knowledge Shelf

PM Network (members)

PMI Published Research

MIT Open Course Ware (1900 courses)



PKM Tools

Wikis/Blogs

Social Networking

KM World

Messaging

PpcSoft iKnow



Another Free Tool

Get a mentor



Be a mentor



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PKM Tools

What's in your PKM tool kit?





VS.



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Some Final Thoughts on PKM

Only **you** can increase **your** knowledge
(and your marketability)

Learn something new everyday
(Don't try, do)

Share your knowledge so others can grow





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Thank you

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